



March 2017

**Special points of
interest:**

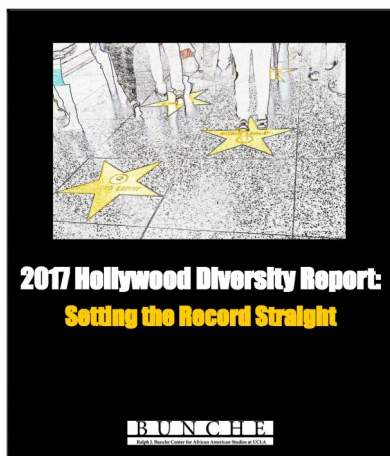
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News and Announcements

Bunche Center releases the 2017 Hollywood Diversity Report



On Tuesday, February 21, 2017, the *2017 Hollywood Diversity Report: Setting the Record Straight* was released. The report is the fourth in its series to examine relationships between diversity and the bottom line in the Hollywood entertainment industry. It considers the top 200 theatrical film releases in 2015 and 1,206 broadcast, cable, and digital platform television shows from the 2014-2015 season. The report documents the degree to which women and minorities are present in front of and behind the camera.

In 2015, minorities constituted nearly 40% of the U.S. population and purchased 45% of all movie tickets sold in the United States. Yet, in every measure in television and film during the 2014-2015 season, minorities and women were sorely underrepresented even though film and tv content with more diversity delivered a better financial return on investment and enjoyed the highest box office receipts and ratings. "The problem, as we have pointed out in earlier reports," the report concludes, "is that the Hollywood industry is not currently structured to make the most of today's market realities. The studios, networks, talent agencies, and academies are demographically and culturally out of step with the diverse audiences on which their collective future will increasingly depend."

"Despite false claims to the contrary, there is no tradeoff in Hollywood today between diversity and profitability. Diversity is clearly a plus factor for the bottom line. Nor is there a tradeoff between diversity and quality. Quality storytelling *plus* rich, diverse performances *equals* box office and ratings success."

To download the full report, [click here](#).

2017 Hollywood Diversity Report in the News

Hyperlinks are attached to article titles.

Los Angeles Times: You might see more women and minorities on TV, but Hollywood has a ways to go when it comes to diversity, report says

Variety: Diversity in Hollywood Is a 'Plus Factor for the Bottom Line' (Study)

The Hollywood Reporter: Film, TV Lag Nation's Diversity at a Cost, Study Finds

UCLA Newsroom: Oscar contenders are more diverse, but UCLA report urges Hollywood to address ongoing equity issues

The *Diversity in Hollywood* video with Oscar-winning filmmaker Dustin Lance Black, sociologist Darnell Hunt and social psychologist Ana-Christina Ramón can be viewed at www.ucla.edu/optimists/discussions/diversity

Notable speakers lined up for the Circle of Thought Lecture Series in April. Don't miss out!



**Wednesday, April 19,
2017 at 12PM in Haines
Hall 153
Guest speaker, Kimberly
Chantal Welch**

Kimberly Chantal Welch, a doctoral candidate in the Theater and Performance Studies Program at UCLA, will discuss, "Revisiting *Nkombo*: Performance, Galboy Prisoners, and the Politics of Black Femininity." Her research explores the intersections of performance, homelessness, and incarceration with an emphasis on spatial structures and their relationship to constructions of race, gender and sexuality. Welch's work addresses historic and contemporary forms of spatial dispossession in Los Angeles and New Orleans.



**Thursday, April 27, 2017 at
12PM in Haines Hall 153
Guest speaker, Alex W.
Rodriguez**

Alex W. Rodriguez, a PhD candidate in Ethnomusicology at UCLA, will discuss, "Jazz Listening and Global Scale." Alex's research focuses on jazz clubs around the world and the creative improvised music communities that sustain them, with case studies in California, Chile and Siberia. Alex recently served as Editor-in-Chief for *Ethnomusicology Review*, and his work has been published by *Jazz Perspectives*, NPR Music, *LA Weekly*, WBGO, and the *Newark Star-Ledger*.

The events are free. All-day parking (\$12) and short-term parking are available; visit the Parking and Information kiosk on Hilgard and Westholme for more information.

UCLA law professor makes magazine's top 10 list of distinguished black women



Kimberlé W. Crenshaw, Distinguished Professor of Law at UCLA and Columbia University, was featured on Cosmopolitan's list of black women, past and present, that "every American should know." In 1989, she coined the term "intersectionality"

to explain the unique types of discrimination black women experience because of racist and sexist institutional practices. Cosmopolitan writer Brittney Cooper says that this important concept has been overlooked.

Crenshaw's initiatives included a campaign in 2014 to include girls and women of color in My Brother's Keeper, former president Barack Obama's racial justice initiative, and the #SayHerName initiative to highlight state violence inflicted on women and girls.

To read more, [click here](#).



www.aapf.org/sayhername

Tyrone Howard Honored as 2017 AERA Fellow



Tyrone Howard, Associate Dean for Equity & Inclusion, Director of the Black Male Institute and Professor of Education at UCLA, was one of 14 scholars to be

selected as a 2017 AERA Fellow by the American Educational Research Association.

Marcelo Suárez-Orozco, Wasserman Dean of UCLA's Graduate School of Education & Information Studies, said, "Professor Howard is a

brilliant academic, a marvelous mentor, and an exemplary citizen of the university. With this award, AERA recognizes what every Bruin knows: Tyrone is a sui generis scholar and a marvelous colleague. We are proud to have him in our faculty. Bravo, Bravo! Bravo!"

To read more, [click here](#).

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Library & Media Center News

The Library and Media Center recently acquired several collections pertinent to Black Los Angeles history. Visit the Archives section for more information about personal papers and photographs that illuminate the life and times of Black Angelenos in the twentieth century. Students are encouraged to access the archives for their term papers.

The LMC honored Black history month with a film series. *The Revival:*



Women and the Word and *Blaxpoitalian: 100 Years of Blackness in Italian Cinema* are available* in the library. *The Streets of Greenwood* (1963) and *Lay My Burden Down* (1966) are available online.

The Library and Media Center is located at 135 Haines Hall. For more information about the library, [click here](#).

Support The Bunche Center

We invite you to include the Bunche Center in your charitable giving plans. Contributions in any amount are welcome and all donations are 100%-tax deductible.

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To make your donation to the Bunche Center, [Click Here](#).

Matching Gifts -

To see if your company will match a donation, [Click Here](#).

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