

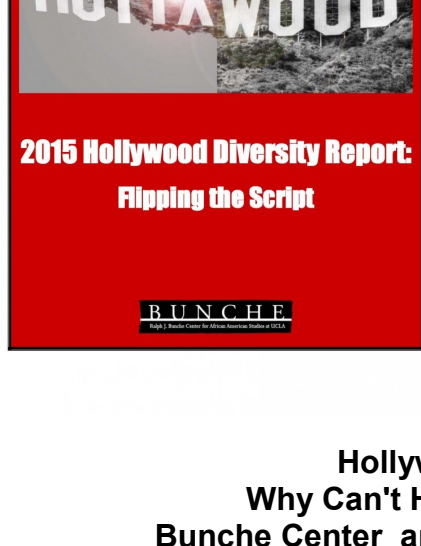


NEWS March 2015

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Featured Stories:

2015 Hollywood Diversity Report "Flipping the Script" Now Available

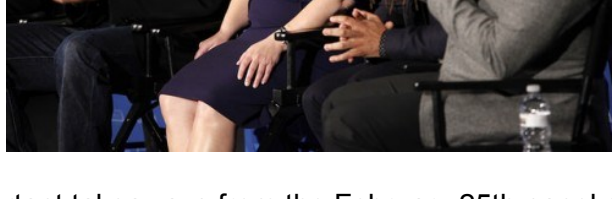


The Bunche Center released the 2015 Hollywood Diversity Report on February 25, 2015. The report was rolled out in conjunction with a panel discussion co-presented by Zócalo. The report explores the relationships between diversity and the bottom line in the Hollywood entertainment industry.

To download the report, [Click Here](#).

For links to media coverage on the report, [Click Here](#).

Hollywood Insiders Gather for Why Can't Hollywood Look Like America? Bunche Center and Zócalo Race and Hollywood Panel



One of the important takeaways from the February 25th panel discussion, "Why Can't Hollywood Look Like America?" is that despite what is claimed, findings show that the most successful movies and television shows reflect America's demographics. Black List founder and CEO **Franklin Leonard**, *Black-ish* executive producer **Brian Dobbins**, Bunche Center director **Darnell Hunt**, and Creative Artists Agency agent **Christy Haubegger**, whose clients include Salma Hayek and Sofia Vergara, took part in the panel, moderated by **Matthew Belloni**, Executive Editor, *The Hollywood Reporter*. The evening was co-presented by Zócalo, UCLA, and UCLA's Ralph J. Bunche Center for African American Studies. To learn more about the event, [Click Here](#).

National Council For Black Studies 39th Annual Conference The Foundation and Future of Black Studies: Reaffirming Our Emancipatory Mission & Value Los Angeles March 11 - 14, 2015

The National Council for Black Studies 39th Annual Conference will be held in Los Angeles on March 11-14, 2015. The Ralph J. Bunche Center for African American Studies at UCLA is one of the co-sponsors of the event. The National Council for Black Studies (NCBS) is one of the leading organizations of Black Studies professionals in the world, driving the development of Black/Africana Studies as a respected academic discipline. To learn more, [Click Here](#).

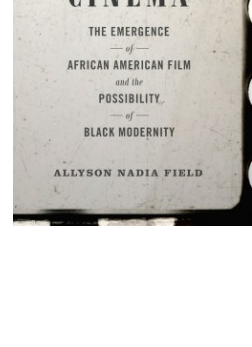


Faculty News:

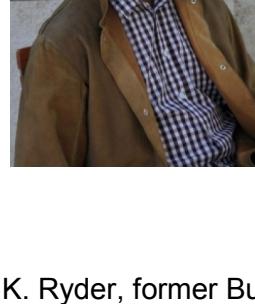
Field's book, *Uplift Cinema* to be published in June



Professor Allyson Nadia Field's book, "*Uplift Cinema: The Emergence of African American Film and the Possibility of Black Modernity*," will be published by Duke University Press in June 2015. Field is an assistant professor of cinema and media studies, UCLA School of Theater, Film and Television, a professor of African American studies, and a Bunche Center affiliated faculty member. Professor Field also serves as co-PI on the content analysis portion of the Bunche Center's 2015 Hollywood Diversity Report.



Nelson Promoted to Professor



Steven Nelson, currently Cohen Fellow at the W. E. B. Du Bois Institute at Harvard University's Hutchins Center for African & African American Research, has been promoted to Professor in UCLA's Department of Art History.

Former Bunche Editor Releases *Mixed Race 3.0*

Ulli K. Ryder, former Bunche editor, co-edited, *Mixed Race 3.0: Risk and Reward in the Digital Age*, an e-book that contains 17 contributions (many with exclusive photos) from award-winning writers, researchers and artists who embody a "mixed mindset." The book exposes the many monochromatic portrayals of multiracial people's richness, variety and struggles in history, politics, mass-media and technology.



Library & Media Center News:

The Bunche Library and Media Center (LMC) has print, multimedia, and archival materials relevant to African Americans and the diaspora, their institutions and achievements worldwide, with a particular emphasis on UCLA, Los Angeles, and the Southwestern United States.

Check the Center's website for Fall quarter library hours. Research and reference questions by phone and email are always welcome. The Librarian can be reached at 310-825-6060 or by email at dhunter@bunche.ucla.edu. The LMC is located in 135 Haines Hall. For more about the library, [Click Here](#).

Save the Date Images in Blackness Series Film Screening & Panel Discussion

Tuesday, May 5, 2015

Co-sponsored by

Bunche Center LMC & UCLA's First Year Experience Office



Images in Blackness - Oral History, Documentary, & Scripted Works Based on Real Life hosts a screening of the critically acclaimed film, *42*, about the life of Dodger great and UCLA alumnus, Jackie Robinson. The film, written and directed by Brian Helgeland, was based on Robinson's autobiography, *I Never Had It Made*, which is the UCLA Common Book for the 2014-2015 academic year. All new undergraduate Bruins have been encouraged to read this book and participate in year-long intellectual and community-building activities that revolve around a "common" experience. The film screening will be followed by a panel discussion with industry professionals, former Dodgers, and academic scholars discussing the adaptation of the book, what Robinson meant as a player, civil rights activist, and how he impacts us today.

The event will be held at the Charles Young Grand Salon, Kerckhoff Hall on 5/5/15. The Screening will be from 5:00 PM — 6:30 PM; Panel Discussion, 6:30 PM – 7:30 PM; and reception Immediately following.

Images in Blackness is an annual 3-part series which features filmmakers and scholars whose work explores the impact and the absence of diversity in the entertainment industry and in our everyday lives. Previous participants have included directors Justin Simien (*Dear White People*), Thomas Allen Harris (*Through A Lens Darkly*), and actress/director, Lisa Gay Hamilton (*Beah: A Black Woman Speaks*). This event is co-sponsored by the Bunche Library and Media Center, the UCLA First Year Experience Office, a division of UCLA Student Affairs. The screening and reception are free and open to the public.

Support The Bunche Center:

We invite you to include the Bunche Center in your charitable giving plans. Contributions in any amount are welcome and all donations are 100%-tax deductible.

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For additional information on how to make a contribution to the Bunche Center, please [Click Here](#). You may also contact the Center directly at (310) 825-7403.

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Ralph J. Bunche Center for African American Studies at UCLA

• 160 Haines Hall, Box 951545 • Los Angeles, CA 90095-1545 •

(310) 825-7403

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Newsletter Editor:

Dawn Jefferson

Layout & Design:

Ana-Christina Ramon